

Cookie Notice

fam. Technologies · Effective date: 2 July 2025

1. What are cookies

Cookies are small text files stored on your device when you visit a website or use a web application. They allow the site or application to recognise your device across requests and, in some cases, across sessions.

2. Where this notice applies

This Cookie Notice applies to two distinct environments operated by fam. Technologies:

- The fam. marketing website (our public-facing website)
- The fam. application (the authenticated platform used by registered Organizations and Users)

We use different cookies in each, as described below.

3. Cookies in the fam. application

The fam. application uses only strictly necessary cookies. These are required for the platform to function and cannot be switched off.

Cookie type

- Session authentication cookie: maintains your logged-in session. Set on login, expires on logout or session timeout.
- CSRF protection token: protects against cross-site request forgery. Set per session.

These cookies contain no personal data beyond a session identifier and are never used for tracking or analytics. No consent is required for these cookies as they are essential to provide the Service you have requested.

4. Cookies on the marketing website

4.1 Strictly necessary cookies

These are set automatically and are required for the website to function. No consent is required.

- Session and security cookies (as above).

4.2 Analytics cookies (opt-in)

With your consent, our marketing website uses Google Analytics to collect anonymised data about how visitors interact with the site. This helps us understand which pages are most useful and improve our content.

Google Analytics sets the following cookies:

- `_ga` — used to distinguish users. Expires after 2 years.
- `_ga_<ID>` — used to persist session state. Expires after 2 years.

Google Analytics data may be transferred to and processed on servers in the United States.

Google's privacy policy applies: <https://policies.google.com/privacy>.

We have configured Google Analytics with IP anonymisation enabled. We do not use Google Analytics Advertising Features.

5. Your choices

When you first visit our marketing website, you will be shown a cookie consent banner. You can:

- Accept all cookies — enables Google Analytics.
- Reject non-essential cookies — only strictly necessary cookies will be set.

You can change your preferences at any time by clicking the cookie settings link in the footer of our marketing website.

You can also control cookies through your browser settings. Most browsers allow you to block or delete cookies. Note that disabling strictly necessary cookies may affect your ability to log in or use the Service. Browser-based opt-out does not replace consent withdrawal through our cookie banner.

You can opt out of Google Analytics across all websites by installing the Google Analytics Opt-out Browser Add-on: <https://tools.google.com/dlpage/gaoptout>.

6. No advertising or tracking cookies

We do not use advertising, retargeting, or third-party tracking cookies. We do not share cookie data with advertisers.

7. Changes to this notice

We may update this Cookie Notice to reflect changes in the cookies we use or applicable law. The effective date at the top of this document reflects the most recent version. Material changes will be communicated via our cookie consent banner.

8. Contact

For questions about cookies or this notice, contact us at support@fam.services or by post at Biltstraat 335b, 3572AS Utrecht, Utrecht, Netherlands.